Resources to Help You Increase Public Outreach

animalresearchconsortium.com

Americans for Medical Progress (AMP): <u>AMP's Raising Voices, Saving Lives program</u> has many tools and resources to help scientists engage with public audiences. Some highlights include <u>BRAD</u>, <u>Come See Our World</u>, <u>Lab Rat Chat</u> and <u>Steps to Research Advocacy</u>. <u>amprogress.org</u>

European Animal Research Association (EARA): A weekly <u>News Digest</u>, <u>Facebook</u> and <u>LinkedIn</u> pages, and <u>EARA Twitter</u> accounts in 14 national languages to communicate reliable information about the importance of the humane use of animals in biomedical research. EARA Twitter in <u>Belgium</u>, <u>Denmark</u>, <u>Estonia</u>, <u>France</u>, <u>Germany</u>, <u>Greece</u>, <u>Ireland</u>, <u>Israel</u>, <u>Italy</u>, <u>Netherlands</u>, <u>Portugal</u>, <u>Slovenia</u>, <u>Spain</u>, Switzerland, and <u>Turkey</u>. .eara.eu

Federation of European Neuroscience Societies – The Committee on Animals in Research (FENS-CARE): FENS-CARE supports the appropriate and responsible use of animals in neuroscience research. CARE members aim to contribute to public debate through the organisation of events and outreach campaigns. Moreover, CARE has recently launched a new programme offering training grants for animal research support staff and academic institutions to support the implementation of the European Directive on the protection of animals used for scientific purposes. https://www.fens.org/Outreach/CARE/

National Primate Research Centers (NPRCs): NPRC.org is filled with information to help you communicate the critical role animals play in improving human and animal health. From describing the research process and the care research animals receive to blogs based on scientific publications and an extensive list of resources as well as many FAQs, NPRC.org can help you prepare for your next public outreach opportunity. For more information, contact the NPRCs at info@NPRC.org. nprc.org

Society for Neuroscience (SFN): www.BrainFacts.org contains a number of resources for helping communicate the value and role of animal research to the public. Discover the animal models that help us learn about different parts of the brain at brainfacts.org/ln-the-Lab/Animals-in-Research

Understanding Animal Research (UAR): UAR runs The Animal Research Conversation, a programme supporting researchers and animal care staff to <u>talk in UK schools</u>. We also provide training <u>workshops</u> on several aspects of public engagement – please get in touch if you are interested. Our <u>Concordat on Openness on Animal Research in the UK</u> webpages provide examples of good practice in talking to the public about animal research. And our <u>resources</u> can be used in many scenarios. <u>understandinganimalresearch.org.uk/</u>